

2009 COLORADO LIMITED LETTER OF ADHERENCE FOR COMMERCIALS

(Screen Actors Guild Colorado Branch Regional Commercial Contract)

(This is also the Regional Commercial Contract for New Mexico)

Effective Date: October 15, 2009 – March 31, 2012

Most Frequently Requested Rates

The following is intended as a summary of frequently requested rates only and does not include Group Singers/Dancers or Hand Models. For a copy of the current Colorado Limited Letter of Adherence for Commercials or a complete listing of rates for commercials produced under the terms of this Regional Contract, please call the Colorado/New Mexico Screen Actors Guild Branch office at 720-932-8193.

A. Geographic Scope and Jurisdiction:

Applies to commercials which are:

- 1) Produced in any or all of the following states: Colorado, Kansas (except Kansas City), New Mexico and Wyoming.
- 2) Broadcast from any of the following states: Colorado, Idaho, Kansas (except Kansas City), Montana, Nebraska (except Omaha), New Mexico and Wyoming.

B. Broadcast from Denver or Three Cities or Less within the Region

ON CAMERA:	\$506.99
OFF CAMERA:	378.53
BACKGROUND:	184.86 (applies to first five background performers engaged)
TAGS:	133.95 On Camera \$100.73 Off Camera

C. Broadcast from Three Cities or Less within the Region, excluding Denver

ON CAMERA:	\$412.90
OFF CAMERA:	291.12
BACKGROUND:	184.86 (applies to first five background performers engaged)
TAGS:	101.84 On Camera \$80.80 Off Camera

When a performer is called for the sole purpose of making tags, he/she shall be paid a session fee, and the above indicated rate for each tag made beyond one; provided the performer is paid use fees for each separate commercial to which the tag is attached, use fees for tags shall be payable on the basis of one commercial.

D. Short-Term Buy Retail Commercials*

Six (6) Week Consecutive Use

ON CAMERA:	\$394.07
OFF CAMERA:	298.88
BACKGROUND:	184.86 (applies to first five background performers engaged)

Four (4) Week Consecutive Use

ON CAMERA:	\$314.38
OFF CAMERA:	245.74
BACKGROUND:	184.86 (applies to first five background performers engaged)

*Certain restrictions apply. Please call the Colorado/New Mexico Branch Office for details.

E. One-Year Prepaid Use

Producer and/or Advertising Agency may acquire the right to use the commercial for a period of one year from the date of recording, upon prepayment of a use free equal to 2x the first use cycle payment in all categories. Such one year prepaid use must be purchased in advance of the first airing of the commercial and no later than 12 working days after the first session date.

F. Twenty-One Month Prepaid Use

Producer and/or Advertising Agency may acquire the right to use the commercial for a period of twenty-one months from the date of recording, upon prepayment of a use free equal to 4x the first use cycle payment in all categories. Such maximum period of prepaid use must be purchased in advance of the first airing of the commercial and no later than 12 working days after the first session date.

G. Non-Air Commercials

ON CAMERA:	\$343.15
OFF CAMERA:	201.47
BACKGROUND:	184.86 (applies to first five background performers engaged)

H. Broadcast Commercials on Local Cable

ON CAMERA:	\$58.67/per cycle
OFF CAMERA:	39.76/per cycle

Pension & Health Contribution: 15.5%