

**2006 EXTENSION
TO THE SCREEN ACTORS GUILD/AFTRA
2003 COLORADO LIMITED LETTER OF ADHERENCE FOR COMMERCIALS** (Regional Commercial Contract)

(This is also the Regional Commercial Contract for New Mexico)

Effective Date: October 30, 2006 - October 29, 2008

Most Frequently Requested Rates

The following is intended as a summary of frequently requested rates only and does not include group singer/dancer, hand models or short terms retail buys. For a copy of the current Colorado Limited Letter of Adherence for Commercials or a complete listing of rates for commercials produced under the terms of this Regional Contract, please call the Colorado/New Mexico Screen Actors Guild office at 720-932-8193.

A. Geographic Scope and Jurisdiction:

Applies to commercials which are

- 1) Produced in any or all of the following states: Colorado, Kansas (except Kansas City), New Mexico and Wyoming.
- 2) Broadcast from any of the following states: Colorado, Idaho, Kansas (except Kansas City), Montana, Nebraska (except Omaha), New Mexico and Wyoming.

B. Broadcast from Denver or Three Cities or Less within the Region

ON-CAMERA:	\$485.48
VOICE-OVER:	362.52
BACKGROUND:	177.02 (applies to first five background performers engaged)
TAGS:	128.26 On-Camera 96.46 Voice-Over

C. Broadcast from Three Cities or Less within the Region, excluding Denver

ON-CAMERA:	\$395.38
VOICE-OVER:	278.78
BACKGROUND:	177.02 (applies to first five background performers engaged)
TAGS:	97.52 On-Camera 77.38 Voice-Over

When a performer is called for the sole purpose of making tags, he/she shall be paid a session fee, and the above indicated rate for each tag made beyond one; provided the performer is paid use fees for each separate commercial to which the tag is attached, use fees for tags shall be payable on the basis of one commercial.

D. ONE-YEAR PREPAID USE

Producer and/or Advertising Agency may acquire the right to use the commercial for a period of one year from the date of recording, upon prepayment of a use fee equal to 2x the first use cycle payment in all categories. Such one year prepaid use must be purchased in advance of the first airing of the commercial and no later than 12 working days after the first session date.

E. TWENTY-ONE MONTH PREPAID USE

Producer and/or Advertising Agency may acquire the right to use the commercial for a period of twenty-one months from the date of recording, upon prepayment of a use fee equal to 4x the first use cycle payment in all categories. Such maximum period of prepaid use must be purchased in advance of the first airing of the commercial and no later than 12 working days after the first session date.

F. NON-AIR COMMERCIALS

ON-CAMERA:	\$328.60
VOICE-OVER:	192.92
BACKGROUND:	177.02 (applies to first five background performers engaged)

G. BROADCAST COMMERCIALS SHOWN ON CABLE

ON-CAMERA:	\$56.18/per cycle
VOICE-OVER:	38.16/per cycle