



Screen Actors Guild

Bulletin

Date: January 17, 2008

Re: **Extension of 8-Week Use Cycle Waiver for Internet and New Media**

The waiver granted under the 2006-2008 Extension to the Commercials Contract for an 8-week cycle of use in internet or new media was for a one-year period and expired on October 29, 2007. The industry asked for an extension which was granted by the Commercials Contracts Standing Committee (a joint committee with AFTRA). This waiver has been extended to October 29, 2008.

As a refresher, here is the original waiver language:

Section 11. Waiver Allowing 8-Week Use Cycle in Internet or New Media

The Joint National Board of SAG and AFTRA has granted a one-year waiver of the television Commercials Contracts to allow producers, subject to consent of the performer, the right to move broadcast and cable commercials over to the Internet and/or to New Media for an 8-week cycle of use for which the performer will be compensated in the amount of not less than the applicable session fee for use on the Internet or New Media (use in both platforms requires two separate payments). In the event of use beyond the initial 8-week period, the performer shall be paid not less than 300% of the applicable session fee for one additional year of use and a further 300% of the applicable session fee if the total period of use exceeds 14 months (use in both platforms requires two separate payments). This final one-year period of use will be limited by any applicable Maximum Period of Use limitations.

In Los Angeles, please refer any outstanding questions to Lori Hunt, Director of Commercials & Industrial Contracts, at lhunt@sag.org [323-549-6851] or to Beth Haynes, Manager of Commercials & Industrial Contracts, at bhaynes@sag.org [323-549-6858]. In New York, please contact Keisha Blake, Manager of Commercials & Industrial Contracts, at kblake@sag.org [212-827-1430].

Thank you.