

**AFTRA/SAG 2006-2008 GEORGIA REGIONAL TELEVISION AND RADIO
COMMERCIALS CONTRACT EXTENSION RATE SUMMARY**

TERM OF AGREEMENT OCTOBER 30, 2006– OCTOBER 29, 2008

GA REGIONAL COVERS EMPLOYMENT MADE & PLAYED IN GA, AL, MS, NC & SC

H&R /P&H is 14.8%

**ATLANTA - 5 UNITS, BIRMINGHAM – 2 UNITS, CHARLOTTE - 2 UNITS, RALEIGH/DURHAM - 2 UNITS
GREENVILLE/SPARTANBURG/ASHEVILLE/ANDERSON - 2 UNITS**

	TELEVISION		RADIO	
	87% of National Rates		87% of National Rates	
	ON-CAMERA (8 hr. session)	OFF-CAMERA (2 hr. session)		ACTOR/ANNOUNCER (90 minute session)
13 WEEKS			13 WEEKS	
Session Fee (including 1 unit)	\$493.00	\$371.00	Session Fee (including 1 unit)	\$217.00
Units 2-25	16.88	11.55	Units 2-25	3.19
Units 26 up	6.26	5.13	Units 26 up	2.40
4 WEEKS			4 WEEKS	
Session Fee (including 1 unit)	\$394.00	\$297.00	Session Fee (including 1 unit)	\$174.00
Units 2-25	13.50	9.24	Units 2-25	2.55
Units 26 up	5.01	3.93	Units 26 up	1.92
1 WEEK			1 WEEK	
Session Fee (including 1 unit)	\$370.00	\$278.00	Session Fee (including 1 unit)	\$163.00
Units 2-25	12.66	8.65	Units 2-25	2.40
Units 26 up	4.70	3.69	Units 26 up	1.80
3 DAY			3 DAY	
Session Fee (including 1 unit)	\$346.00	\$260.00	Session Fee (including 1 unit)	\$153.00
Units 2-25	11.81	8.09	Units 2-25	2.24
Units 26 up	4.39	3.44	Units 26 up	1.67
NON-AIR DEMOS	\$371.00	\$187.00	NON-AIR DEMOS	\$149.00
TAGS			TAGS	\$ 92.00
Tags 2-5	\$145.00	\$ 110.00		
Tags 6-15	82.00	61.00		
Tags 16 up	45.00	33.00		
			TV or RADIO ONE YEAR BUY	13 Week Scale X 3

REGIONAL BASIC CABLE
(BROADCAST COMMERCIALS & MADE-FOR CABLE)

	75% of National Rates	
SESSION FEE	ON-CAMERA	OFF-CAMERA
	\$425.00	\$320.00
USE FEE		
Minimum	\$425.00	\$320.00
1 - 50	7.00 per unit	4.64
51 - 100	6.08 per unit	4.06
101 - 150	5.17 per unit	3.43
151 - 200	4.24 per unit	2.83
201 - 1000	.53 per unit	.35
1001-2000 (maximum)	.50 per unit	.34

HAND MODELS AND EXTRAS

HAND MODEL	\$281.00
EXTRA	\$185.00
Half-Day Rate Any 4 consecutive hrs.	\$138.00

DEADLINES FOR TIMELY PAYMENT

Regional Session	30 Calendar Days From Session
Regional Reuse	12 Calendar Days Into Session

Per 13 week cycle no less than the minimum payment plus subscriber units.
No holding fees due on made for cable only commercials. See National Code for contractual language.

ONLY session fees for commercials produced for and transmitted on local cable systems only may be credited. See National Code for contractual language.