

SCREEN ACTORS GUILD PRELIMINARY INFORMATION SHEET for New Media Productions

Please complete the **yellow highlighted** areas completely
(it is important that you do not leave any areas blank).

Important: Return this form at least a week before production.

Project Title: _____

Producer Information:

Contact Person: _____ **Position in production:** _____

Home: _____ **Work:** _____ **Contact Information:** _____
Cell: _____ **FAX:** _____ **E-mail address:** _____

Are you signing as a (check *one* only):

Individual: _____ **Business or Corporation:** _____

If signing as a business are you a:

Corporation: _____ **LLC:** _____ **Business:** _____ **DBA:** _____ **Other:** _____

Name of Person *or* Company: _____

Address:
Street: _____
Suite: _____
City: _____
State & Zip _____
Attn: _____

Please submit answers to the following questions:

What is the title of the production?	
What is your Start Date ?	
Where are you producing (state, city, etc?)	
What format are you using (Digital, Film, etc.)	
Is it live action or animated ?	
Can the content be downloaded ?	
Is this a pay-per-view situation?	
Is the program entertainment or Informational in nature?	
Describe the Production	
What is your budget (please provide detail)?	
What stage of production are you in?	

How many principal performers do you intend to hire?	
Is it a single program <i>or</i> a series ?	
If Series, how many episodes will be produced and over what period?	
Is there a product or service associated with this production?	
Is there product placement ?	
Will there be in-line Advertising ?	
What is the length of the program (or episode)	
How often will new episodes be posted?	
How will content be delivered (Please be specific)	
Do you have a distribution deal , or will you self distribute?	
For how long will the production be available to the public?	
What are your intended revenue sources (banner ads, interstitial ads, click-through, sponsorship, pay-per-view, e-commerce, etc.)?	
What other types of distribution do you intend in the future?	
Are you producing this New Media production for yourself or is this a work-for-hire ?	
If work-for-hire, then who is this being produced for?	

Please submit the above [along with a copy of your script](#) via fax, e-mail or U.S. mail. Feel free to contact me if you have any questions.

New Media Contracts
5757 Wilshire Blvd. Los Angeles, CA 90036
W: (323) 549-6777
Fax (323) 549-6886 (include cover page)
pdebs@sag.org