



AFTRA/SAG Northwest Regional Code 2006-08 EXTENSION



TELEVISION RATES & FEES

Effective October 30, 2006 through October 29, 2008

- One client per session fee.
- The H&R/P&H percentage of 14.8% is computed on the total compensation paid to Performer including agent commission, if applicable, but not misc. expenses.

TV WILD SPOTS

- These rates are for TELEVISION commercials one (1) minute or less in length.
- The rate for commercials more than one (1) minute but not more than three (3) minutes in length is 150% of the one (1) minute rate.
- The rate for commercials more than three (3) minutes but not more than five (5) minutes in length is 250% of the one (1) minute rate.

SESSION & USE FEE

Buys one (1) unit. ADD units for larger or additional markets.

For example, to calculate a combined buy for Portland and Eugene: Portland is a three-unit market, Eugene a one-unit market, making the total buy four units. The Session & Use Fee buys one unit of that. Then add three additional units to make a total of four.

Per Spot	13 WEEK CYCLE		2 WEEK CAMPAIGN	
	On-Camera	Off-Camera	On-Camera	Off-Camera
Principal Performer	\$437	\$329	\$371.	\$279.
Group Performer	320.	186.	271	158
Extra Performer	170.	N/A	143.	N/A

Unlimited Use of an Extra Performer \$239

UNITS: For the second (2nd) unit and each unit thereafter ADD the following amount to the above rate. *Does NOT apply to extras.*

On-Camera: **\$19.41** Off-Camera: **\$13.28**

WEIGHTED Markets:

Seattle / Tacoma **4 units**
Portland / Vancouver, WA **3 units**

UNWEIGHTED Markets:

Each Market **1 unit each**

CABLE USAGE: Pay Session and use fees as per Appendix "C" Local Cable Usage

ONE YEAR UNLIMITED USE: 250% of Session & Units/Use Fee

SINGLE MARKET ONLY

- For use limited to an "unweighted market," such as Spokane or Bend.
- Rate may NOT be used for a buy of combined unweighted markets. Use the Session & Use Fee table instead.
- Rate may NOT be used for Seattle/Tacoma or Portland, as they are "weighted markets." Use the Session & Use Fee table instead.

Per Spot	13 WEEK CYCLE		2 WEEK CAMPAIGN	
	On-Camera	Off-Camera	On-Camera	Off-Camera
Principal Performer	\$396	\$279	\$337	\$236
Group Performer	242	167	206	142
Extra Performer	155	N/A	130	N/A

Unlimited Use of an Extra Performer \$224

UNITS: This rate is for a single unweighted market ONLY, *i.e., no units may be added.*

ONE YEAR UNLIMITED USE: 250% of Session & Units/Use Fee

TV TAGS

- For use in the Northwest Region. ONLY one (1) Session & Use Fee is required per session for the same client whether full length commercial(s) or tags are produced. If tags are done at the same session as commercial(s) and all are for the same client, only one (1) Session & Use Fee is required.
- **NOTE:** If Performer is employed for the sole purpose of making tags, then the Performer is to be paid as a Principal Performer for the first tag, and at the tag rate for every tag thereafter.

13 WEEK CYCLE

2 WEEK CAMPAIGN

	<i>On-Camera</i>	<i>Off-Camera</i>	<i>On-Camera</i>	<i>Off-Camera</i>
Session Fee	\$437	\$329	\$371	\$279
Per Tag Based on tags recorded at session				
Tags 2-4	138	104	118	90
Tags 5-12	113	85	95	72
Tags 13-25	63	48	53	40
Tags 26+	35	29	25	22

UNITS: Units are not added when calculating Tag Rates.

ONE YEAR UNLIMITED USE: 250% of Session & Units/Use Fee

TV DEMOS

If the spot is subsequently aired, the appropriate Wild Spot or Tag Fee is required in addition to the Demo Fee.

<i>Per Spot</i>	<i>On-Camera</i>	<i>Off-Camera</i>
Principal Performer	\$328	\$164
Group Performer	240	87
Extra Performer	93	N/A

RADIO RATES & FEES

Effective October 30, 2006 through October 29, 2008

- One client per session fee.
- The H&R/P&H percentage of 14.8% is computed on the total compensation paid to Performer including agent commission, if applicable, but not misc. expenses.

RADIO WILD SPOTS

- These rates are for RADIO commercials one (1) minute or less in length.
- The rate for commercials more than one (1) minute but not more than three (3) minutes in length is 150% of the one (1) minute rate.
- The rate for commercials more than three (3) minutes but not more than five (5) minutes in length is 250% of the one (1) minute rate.

SESSION & USE FEE

Buys one (1) unit. ADD units for larger or additional markets.

For example, to calculate a combined buy for Seattle and Olympia: Seattle is a four-unit market, Olympia a one-unit market, making the total buy five units. The Session & Use Fee buys one unit of that. Then add four additional units to make a total of five.

<i>Per Spot</i>	13 WEEK CYCLE	2 WEEK CAMPAIGN
Principal Performer	\$197	\$167
Group Performer	109	92

UNITS: For the second (2nd) unit and each unit thereafter ADD \$3.67 to the above rate.

WEIGHTED Markets:

*Seattle / Tacoma
Portland / Vancouver, WA*

**4 units
3 units**

UNWEIGHTED Markets:

Each Market **1 unit each**

ONE YEAR UNLIMITED USE: 250% of Session & Units/Use Fees

SINGLE MARKET ONLY

- For use limited to an "unweighted market," such as Spokane or Bend.
- Rate may NOT be used for a buy of combined unweighted markets. Use the Session & Use Fee table instead.
- Rate may NOT be used for Seattle/Tacoma or Portland, as they are "weighted markets." Use the Session & Use Fee table instead.

<i>Per Spot</i>	13 WEEK CYCLE	2 WEEK CAMPAIGN
Principal Performer	\$128	\$109
Group Performer	77	66

UNITS: This rate is for a single unweighted market only, *i.e., no units may be added.*

ONE YEAR UNLIMITED USE:

250% of Session & Units/Use Fees

RADIO TAGS

- For use in the Northwest Region. ONLY one (1) Session & Use Fee is required per session for the same client whether full length commercial(s) or tags are produced. If tags are done at the same session as commercial(s) and all are for the same client, only one (1) Session & Use Fee is required.
- NOTE: If Performer is employed for the sole purpose of making tags, then the Performer is to be paid as a Principal Performer for the first tag, and at the tag rate for every tag thereafter.

13 WEEK CYCLE

2 WEEK CAMPAIGN

Session Fee	\$197	\$167
Per Tag Based on tags recorded at session		
Tags 2-4	69	56
Tags 5-12	52	41
Tags 13-25	29	23
Tags 26+	16	13

UNITS: Units are not added when calculating Tag Rates.

ONE YEAR UNLIMITED USE:

250% of Session & Units/Use Fees

RADIO DEMOS

- If the spot is subsequently aired, the appropriate Wild Spot or Tag Fee is required in addition to the Demo Fee.

Principal Performer	\$83 per demo
Group Performer	55 per demo

2006-08 EXTENSION CABLE RATES

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ON-CAMERA					
		PRIN	3 to 5	6 to 8	9+
50,000					
50,001		\$6.05	\$4.75	\$4.15	\$3.35
100,001	100,000	\$12.15	\$10.25	\$8.20	\$6.75
150,001	150,000	\$18.25	\$14.20	\$12.30	\$10.00
200,001	200,000	\$24.25	\$18.95	\$16.40	\$13.35
250,001	250,000	\$30.35	\$23.75	\$20.45	\$16.60
500,001	500,000	\$60.70	\$47.40	\$40.80	\$33.30
750,001	750,000	\$91.00	\$71.05	\$61.20	\$49.85
	1,000,000	\$121.30	\$94.65	\$81.55	\$66.50
OFF CAMERA					
		PRIN	3 to 5	6 to 8	9+
50,000					
50,001		\$4.25	\$1.75	\$1.40	\$1.15
100,001	100,000	\$8.30	\$3.45	\$2.65	\$2.25
150,001	150,000	\$12.50	\$5.10	\$4.00	\$3.40
200,001	200,000	\$17.35	\$6.80	\$5.30	\$4.45
250,001	250,000	\$20.80	\$8.50	\$6.65	\$5.55
500,001	500,000	\$41.60	\$16.80	\$13.15	\$11.00
750,001	750,000	\$62.35	\$25.30	\$19.75	\$16.55
	1,000,000	\$83.10	\$33.65	\$26.35	\$22.10