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ENTERTAINMENT INDUSTRY STAKEHOLDERS: HELP STOP STREET VENDOR PIRACY!

THE ENTERTAINMENT INDUSTRY EMPLOYS MORE THAN 100,000 NEW YORKERS. THE SALE OF BOOTLEGGED MOVIES, MUSIC AND COUNTERFEIT GOODS HURTS OUR BUSINESSES AND THREATENS GOOD JOBS, COSTING THE CITY OF NEW YORK OVER \$1 BILLION IN LOST TAX REVENUES EVERY YEAR. PIRACY IS NOT A VICTIMLESS CRIME: IT HURTS ALL NEW YORKERS.

DO:

REPORT ILLEGAL STREET VENDING OF BOOTLEGGED DVDS AND CDS.
CALL THE MPAA/RIAA 24-HOUR ANTI-PIRACY HOTLINE TOLL FREE AT 1-800-NO-COPYS
(1-800-662-6797) AND REPORT THE LOCATION, TIME AND A BRIEF DESCRIPTION OF THE ACTIVITY.

DON'T:

NEVER PUT YOURSELF AT RISK BY APPROACHING THE VENDOR;
NEVER USE PHYSICAL FORCE TO STOP THE ACTIVITY OR TO DETAIN THE SUSPECT.



MOTION PICTURE ASSOCIATION OF AMERICA