



FACT SHEET

- iActor is the only online casting directory featuring exclusively Screen Actors Guild talent. It is now open to paid up members 24/7 to upload their resumes, headshots, video and voice clips.
- iActor levels the access playing field by creating a powerful opportunity for Guild members to be seen by top-tier entertainment industry professionals including: casting directors, producers, studio executives and production companies.
- iActor is the only online casting directory offering Station 12 cast clearance directly from www.iactor.org. This revolutionary production tool offers casting directors the ability to source and then directly clear Guild talent for work in SAG-signatory productions.
- In addition to its Station 12 cast clearance capability, iActor provides casting directors with the ability to find Guild talent using a customizable search function, create and tag folders according to their own work methodology, preview resumes, view headshots from multiple resumes in a slideshow, print entire resume views and email individual resumes.
- Members may create up to seven professional resumes and up to ten headshots as well as sound files and video clips. Sound files must be capped at 4MB and must be MP3, videos must be .MOV or .WMV files no more than 15MB.
- iActor is FREE to ALL Guild members whose dues are current and to all registered entertainment industry professionals.

- Because it is compliant with the Children’s Online Privacy Protection Act (COPPA), iActor is available to all members including performers under the age of 13.
- The Guild holds regular iActor “Upload & Personal” events and educational workshops to assist members with the upload process.
- iActor has a robust help line staffed with iActor liaisons, digital experts who are available to guide members and industry professionals through the registration and upload process. iActor’s helpline may be reached via email at webhelp@sag.org or via phone at 800 724-0767.
- By visiting www.iactor.org, logging in as a member and clicking on the iActor link, users may access online educational tools to assist them with iActor including a Quick Start Guild, User Guide and narrated tutorial.
- To assist its “non-wired” member population, the Guild has created the iActor volunteer corps to ensure that iActor’s career building potential is available to all Guild members.
- iActor provides national exposure for Guild members as well as an important casting tool for productions casting regional Guild talent.