



ADVERTISING

Giving actors the information they need to navigate show business is what *Screen Actor* magazine is all about. From the latest Guild news to updates on industry development, *Screen Actor* informs, educates and entertains professional actors.

Screen Actor magazine reaches all 125,000 Screen Actors Guild members—actors working in motion pictures, television, commercials, industrials, video games, Internet and all new media formats. Published quarterly including a special SAG Awards issue, *Screen Actor* is the only publication to reach the entire membership of Screen Actors Guild, which includes actors working in Hollywood, New York and 20 regional branches across the nation.

ADVERTISING RATES 2011			
All Rates are Net			
	Print	w/Digital	Digital Only (includes hyperlink)
Full Page	\$5,500	\$6,000	\$2,000
½ page Horizontal	\$2,750	\$3,000	\$1,000
¼ page Horizontal	\$1,350	\$1,500	\$ 500
PREMIUM POSITIONS			
Middle Spread	\$14,500		
Back Cover	\$ 9,000		
Inside Front Cover	\$ 8,000		
Inside Back Cover	\$ 7,000		
Guaranteed Position	Additional 20%		
Bleed	No Additional Charge		
Issue Date	Advertising Close		
Spring 2011	April 11		
Summer 2011	July 6		
Fall/Winter 2011	November 7		
SAG Awards Digital Issue	December 20		
To advertise contact Donna Reed at 323/549-6698 or dreed@sag.org . Ad placement is at publisher's discretion. Frequency discounts are available. <i>Rates and dates are subject to change without notice.</i>			