

FILM INDUSTRY PROFESSIONALS TO SHARE THEIR KNOWLEDGE WITH ACTORS AT LOUISIANA ACTORS EXPO

Panel discussion topics and agendas announced

New Orleans, LA (November 23, 2010) Tickets for the 2nd annual New Orleans Actors Resource Center (NOARC) **Louisiana Actors Expo** are now on sale. The one-day event will take place on **December 11, 2010** from **9:30 a.m. to 4:30 p.m.** at **The Old U.S. Mint** Louisiana State Museum located at **400 Esplanade Avenue** in New Orleans.

Studio executives, casting directors, talent agents, writers, directors, producers and other film industry professionals will participate in a day-long event created to help aspiring actors start their careers and experienced actors get ahead of the game. "As a native of Louisiana, I am happy to participate in the NOARC Louisiana Actors Expo," says Eric Thompson, Vice President for Twentieth Century Fox. "The Expo offers actors a rare opportunity to learn from film industry professionals, who provide a wealth of information."

Featured at the Louisiana Actors Expo are Adult Actor and Child Actor panel discussions and Q & A's, and special presentations by [Actors Access/Breakdown Services](#) and [PerformerTrack](#). New this year at The Expo are Casting Sessions and Agent Meetings, where actors will have the opportunity to perform for casting directors and to meet face-to-face with talent agents.

Child Actor panel discussions are for both child actors, ages 8 - 14, and their parents. At The Expo, parents will be given the opportunity to learn what they need to know to successfully manage their child's acting career. And, both parents and their children will learn how to develop and maintain a career in the film industry.

The agendas for the panels, all moderated by area acting coaches, are as follows:

ADULT ACTOR PANELS:

9:35 - 11:00 BUSINESS OF ACTING 101 – Moderator: Veleka Gray
[Jason Tomlinson](#), Regional Representative, Screen Actors Guild
Ken del Corral, del Corral Talent and SAM Agency
[Lee MacKenzie](#), fameagency
[Tabitha Bryant Huffman](#), Trinity Talent

- What Do Agents Want?
- Training
- Getting the Right Headshot and Resume
- The Interview
- Developing and Maintaining a Working Relationship with Your Agent
- Promoting Yourself and Your Work

11:30 - 12:30 GETTING CAST IN HOLLYWOOD SOUTH - Moderator: Casey Groves
[Lisa Marie Dupree](#), Films In Motion
[Ryan Glorioso](#), Glorioso Casting
Judd Lormand, Actor/Taped Audition Submissions Instructor

- The Casting Process
- Know Your Type

- Audition Etiquette
- Self-Taping for Submissions
- Getting the Callback

12:30 - 1:30 Break for Off-Site Lunch

1:30 - 2:30 WORKING WITH INDEPENDENTS – Moderator: Dean West
[Chris Stelly](#), Director of Film and Television, Louisiana Office of Entertainment Industry Development

[Reed Daigle](#), Director and 2010 winner of the New Orleans 48 Hour Film Project

[Ted Baldwin](#), Director/Producer, Cinema Reaktor Studios

[Thomas Kelly](#), Executive Director, Independent Film Night (IFN)

[Wayne Douglas Morgan](#), Actor/Producer/Filmmaker, Upperline Entertainment

- The Independent Filmmaker Community
- Networking
- Where To Find Auditions
- Film Festivals and Competitions

3:00 - 4:30 THE BUSINESS OF FILM - Moderator: Garrett Prejean

[Eric Thompson](#), Vice President, Twentieth Century Fox

[Jason Hewitt](#), Director/Producer/CEO, Films In Motion

[Katherine Brooks](#), Writer/Director/Producer, *Loving Annabelle*

[Lolis E. Elie](#), Writer, HBOs *Treme*

[Matthew Dickens](#), Writer/Director/Producer, *The War Zone*

[Steve Esteb](#), Director, *Dirty Politics*

- The Creative Process of Casting
- The Callback and "Going to Network"
- Managing Your Business
- Demo Reels

CHILD ACTOR PANELS:

9:45 - 10:45 BREAKING INTO ACTING – Moderator: Jaqueline Fleming

[Diana Boylston](#), Regional Representative, AFTRA

[Erin Guidry](#), Trinity Talent

[Leslie Creppel](#), CEO, Cast Our Kids

[Liz Atherton](#), TAG Talent

- First Steps - Training (Theater, Classes)
- Headshots
- Resume Without Credits
- The Submission Process

11:15 - 12:15 WORKING WITH AGENTS – Moderator: Lance and Indigo Nichols

Carol Bloodworth, Fruition Talent

[Dawn Landrum](#), Landrum Arts

Lawrence Turner, del Corral Talent

[Rebecca Hale](#), Hale Talent

Tommye Myrick, Proclaim Talent

- Choosing the Right Agent
- The Interview
- Developing and Maintaining a Good Working Relationship with Your Agent
- Coogan Accounts

12:15 – 1:15 Break for Off-Site Lunch

1:15 – 2:30 Theater Games for Kids with Britain Valenti and Gideon Hodge of Avancez Talent

3:00 - 4:15 THE CASTING PROCESS – Moderator: Jennifer Schemke

[Anne Massey](#), Anne Massey Casting

[Hank Langlois](#), Caballero Casting

[James Boyle](#), TAG Talent

[Tracy Kilpatrick](#), The Casting Office

- Audition Etiquette
- What You Need for the Audition
- What to Do at Your Audition
- Self-Taping for Submissions
- Auditioning for Independents

Actors Access/Breakdown Services and PerformerTrack each will present two demonstrations of their online services for actors in the Special Presentations room. The morning presentations will be geared toward advanced actors and the afternoon presentations will be for actors who are at the beginning of their acting careers.

General admission to the Louisiana Actors Expo is \$50 per person in advance. Parents or adult guardians of attendees between the ages of 8 and 14 must also purchase a ticket. Casting session and agent meeting tickets are \$25 each and must be purchased separately in addition to the general admission ticket. Limited slots are available. **Tickets are on sale now. To register and purchase tickets go to <http://louisianaactorexpo.eventbrite.com>.** Tickets, if available, can be purchased at the door the day of the event for \$60 per person.

About NOARC

The New Orleans Actors Resource Center (NOARC) is a non-profit organization dedicated to the advancement, exposure and ongoing education of actors of all levels in the New Orleans Metropolitan area, enhancing the good of the community through the dramatic arts. NOARC is comprised of four programs: The Actors' Co-Op, which meets monthly and provides assistance with skills development and career advancement; The Workshop Series; and two other projects which are in development, an Actors' Library and Acting Classes. Learn more about **NOARC** at <http://neworleansactors.org>.