

**SCREEN ACTORS GUILD, INC.
UTAH LIMITED LETTER
OF ADHERENCE FOR COMMERCIALS**

April 1, 2009 – March 31, 2012

MOST FREQUENTLY USED RATES

A. TELEVISION COMMERCIAL RATES FOR USE BOTH AS PROGRAM COMMERCIALS AND WILD SPOTS UP TO THREE MINUTES IN LENGTH.

1. Telecast From Salt Lake City, or From Three Cities or Less Within The Region

ON CAMERA VOICE OVER

PRINCIPAL \$401.00 \$281.00

Minimum fee per commercial for both session and first cycle of use.

ON CAMERA VOICE OVER

SINGERS/DANCERS

\$257.00 \$167.00

Two or more singers/dancers
minimum fees per commercial for both session and
first cycle of use.

EXTRAS \$176.00

Apply to the first five (5) extras hired within 100 miles of the center of Salt Lake City, Utah for each commercial.

HAND MODELS

\$310.00

TAGS* \$ 97.00 \$ 77.00

2. Telecast From More Than Three Cities Within The Region

ON CAMERA VOICE OVER

PRINCIPAL \$501.00 \$374.00

Minimum fee per commercial for both session and first cycle of use

SINGERS/DANCERS
\$360.00 \$209.00

Two or more singers/dancers
Minimum fee per commercial for both session and first cycle of use

EXTRAS \$176.00

Apply to the first five (5) extras hired within 100 miles of the center of Salt Lake City, Utah for each commercial.

HAND MODELS \$388.00

TAGS \$141.00 \$ 105.00

*When a performer is called for the sole purpose of making tags, he or she shall be paid a session fee, and the above indicated rate for each tag made beyond one; provided the performer is paid use fees for each separate commercial to which the tag is attached, use fees for tags shall be payable on the basis of one commercial.

NOTE: THIS IS A SUMMARY OF THE MOST FREQUENTLY USED RATES. FOR COMPLETE INFORMATION REGARDING THIS AGREEMENT PLEASE CALL DON LIVESAY AT SCREEN ACTORS GUILD, (800) 724-0767 OR (480) 264-7696, OR BY E-MAIL TO dlivesay@sag.org.